



Lawrence University
Campaign: Reunion 2026 Self-Mailer

Project Specs:

- Two-Sided Glossy, Full Color, Full Bleed, Digital Toner Print
 - Printed Flat 5 x 15"
 - Eight segments printed in presort order
 - 16 mailing lists. Two lists per segment (domestic address and foreign addresses)
- Single fold to the finished size (5 x 7.5") for mailing and sealed with fugitive glue.