



Lamar University: Advancement Office
Campaign: 2025 Spring Appeal

Project Specs:

- Two-Sided, Full Color, Full Bleed with Perforation
 - Printed flat 13.5 x 7"
- A2 reply envelope (not shown), black ink
 - Reply envelope affixed to inside center panel prior to folding using fugitive glue.
- Double folded to the finished size (5 x 7") for mailing and sealed with fugitive glue.