



## UW-Stevens Point Foundation Campaign: Fall 2024 Solicitation

### Project Specs:

- Two-Sided, Full Color, Full Bleed with Perforation, 8 x 17"
  - Offset print shell; Laser print variable fields
  - Data merge including addressee, gift designations and ask ladder
- Sticker Sheet, Full Color, 3 x 5"
- #10 closed faced envelope, full color
- #9 return envelope, black ink
- Four Segments:
  - Alumni w/ Sticker, Alumni w/o Sticker
  - Friends w/ Sticker, Friends w/o Sticker