



UW-Stout Foundation and Alumni Association Campaign: “Stour Gives Back” Giving Day Mailing

Project Specs:

- Two-sided insert, full color, full bleed, 5.5 x 8.5”
 - 80# Cover Stock, Offset press
- One-sided reply card, full color
 - 80# Uncoated Cover Stock
 - Digital inkjet press with variable data printed
- Outer Envelope, One-Sided, Full Color
 - Printed Flat and converted into 6 x 9”
- 8 5/8” Reply Envelope, One-sided, Full Color
- Two-way address match: outer envelope with reply card