



## University of Wisconsin-Stevens Point Foundation Campaign: Early Fall 2023 Solicitation (Segment B)

### Project Specs:

- Two Sided Lenticular Postcard, Full Color, Full Bleed on front, 5 x 7"
- Front of postcard used three lenticular images

*(Note: Segment A was a traditional letter inserted into a #10 envelope. Segment B pulled out a random 10 percent of names from the planned mailing list.)*