



Lawrence University Advancement Campaign: 2023 New Year Solicitation

Project Specs:

- Two Sided, Full Color, Full Bleed, 10 x 7"
 - Single fold to 5 x 7" card
- Two Sided, Full Color, Full Bleed, 6.75 x 4.75"
 - Reply card with data merge including addressee, constituent id and appeal code
- A8 outer envelope, Full Color, No Bleeds with indicia (not shown)
- A7 reply envelope (not shown)
- Match Insert – personalized reply card and closed face A8 envelope