



Cardinal Stitch University: Institutional Advancement and External Relations Campaign: End of Year Solicitation

Project Specs:

- Two sided glossy brochure, full color, full bleed, 22.5x5.5
 - Double fold into 7.5x5.5 and inserted
- One sided, full color, digital inkjet, 8.5x11
 - Double fold and inserted
- 6x9.5 two-color closed face envelope with indicia
- #9 remittance envelope, Black ink
 - Full bleed on outside flap
- Match insert - personalized letter and closed face 6 x 9.5 envelope with indicia
- *NOTE: Third of five planned academic year mailings. Envelopes for all five projects were pre-purchased at the start of the first direct mail project.*